



EXECUTIVE BIOS



Kurt Wedig
President & CEO

Kurt Wedig is a seasoned and visionary entrepreneur. He oversees a diverse portfolio of businesses, from startups to global enterprises. He's driven to find solutions for everyday problems. Rather than continue to do things the way they've been done, Wedig looks for opportunities to develop products that make life better and easier for people.

A native of Darlington in rural southwestern Wisconsin, Wedig earned his B.S. in agricultural business and management at the University of Wisconsin–River Falls. He spent the early part of his career as a liaison between farmers and business executives for Fortune 500 company Green Giant and Seneca Foods, where he learned the art of relationship building and effective communication, and the basis for successful management. He's also worked in real estate development, and owns a mix of commercial and rural properties.

Wedig's strong leadership skills help him to recruit talented people who positively contribute to his business teams. His qualities of tenacity and persistence are essential in the startup world.



Dan Parent
Chief Operating Officer & Vice President of Engineering

Dan Parent's career reflects his ability to harness technology for improved safety and quality of life. Born and raised in Mount Horeb, Wis., he earned his B.S. in engineering at the University of Wisconsin–Platteville. He designed his first home security system in 1990 as part of a college-level project, terming the device "The Watchdog." He says that although it wasn't connected to anything (the Internet wasn't invented yet), it collected metrics and displayed them on an LCD.

Parent has served in a variety of engineering capacities at Cardiac Science, Artesyn Technologies, Ultratec and GE Healthcare. While at GE, he gained valuable experience in software and hardware development, project leadership, six sigma manufacturing techniques and supply chain management. He's highly experienced with sensors, from hot wire anemometers to pressure transducers.

Parent always dreamed of being part of a startup but until recently, he couldn't find the right team to build solutions. He left his job at GE Healthcare in 2015 to work full time for OneEvent.

Parent's engineering prowess and drive for constant innovation, coupled with Wedig's entrepreneurial spirit, are the perfect melding for OneEvent Technologies.